**Goals of the website**

So the bakery can attract new customers through their website. Since these days most people are probably always  
surfing the internet which could be a huge advantage to the bakery if they have a website up. Through this butterfly effect,  
the bakery has a high chance of increasing their sales

**User testing detail**

* Name: Kevin Aldrin Tan
* Phone: 081222248871
* Age: 17
* Employment: Freelance - Artist
* Special interests: Drawing

**Pre-Test**

* Where do you look at when first opening a website?

I normally look at the navigation bar first when opening a website

* Which part of a website normally attracts you?

The colors of the website

* What do you normally expect on a website that is trying to sell you something?

An easy way to find their products on their website

**Test Tasks and schedule**

1. Visit Home page
2. Check out each products in the menu
3. Visit about us page
4. Visit Specials page
5. Visit sign up page
6. Enter details to subscribe to the newsletter

**Post-Test**

* How simple/easy was it to navigate through the page?

It was easy to navigate through the page.

* Were there any problems you encountered when scrolling through the pages? If so, where?

Nope, the experience was smooth

* Would a website like this interest you into purchasing one of their products?

Yes, the website is intuitive which makes me want to buy the products because it was so easy to navigate through

**Usability Scale:**

* Learnability: 5/5
* Efficiency: Very Fast, the design is minimalistic and simple
* Memorability: 5/5, the website is easy to use, and people can easily remember where everything is.
* Errors: No errors were found on the website, yet
* Satisfaction: 4/5, color scheme could be improved

**Improvements that could be made given more time:**

* Color scheme could be better.
* Add animations when transitioning through pages and scrolling over a page.
* Improve on banner next time.